



WORLD DISABILITY BILLIARDS AND SNOOKER PARTNERSHIP OPPORTUNITIES

WORLD DISABILITY BILLIARDS AND SNOOKER (WDBS)

The World Disability Billiards and Snooker (WDBS) Tour represents a key development arm of the World Professional Billiards and Snooker Association (WPBSA) Group as snooker seeks to regain its place in the Paralympic Games.

Our international circuit of world ranking events includes a number of fantastic opportunities for your company to get behind our inspiring group of players to support their dream of playing snooker around the world.

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THE WDBS TOUR

The WDBS Tour began in 2015 to give more people with disabilities the opportunity to play cuesports competitively and has seen significant growth during the past decade.

This has included the staging of major events outside of the UK and Europe for the first time and the following milestones achieved:

- In December 2023 WDBS successfully secured the inclusion of snooker at the World Abilitysport Games for the first time with groundbreaking tournaments held for wheelchair users and ambulant players in Nakhon Ratchasima, Thailand.
- In April 2024, a Memorandum of Understanding was agreed between WDBS and World Abilitysport which sees the two bodies work together to increase sporting opportunities for physically impaired athletes and continue to offer snooker on the World Abilitysport Games sport programmes.
- Since 2023 WDBS has seen new competitions held around the world in Shanghai, Germany and Ireland, with the first-ever European Championship held in Portugal on October 2024.
- From an initial 19 players, WDBS now boasts a world ranking list which features over 200 players from over 10 individual countries.



WORLD CHAMPIONSHIP

The landmark first staging of the World Disability Snooker Championship took place in Nonthaburi, Thailand in February 2025 with 66 athletes from 15 individual countries represented.

Organised in partnership with the Sports Association for the Disabled of Thailand under the Royal Patronage of His Majesty the King and the Billiard Sports Association of Thailand, the spectacular event saw players compete in a bespoke tournament venue with professional standard equipment to become world champions in their respective classification groups for the first time.

The event saw winners crowned from Belgium, England, Ireland and Thailand, with players from Hong Kong China, India, Pakistan, Scotland and Wales also among the medallists.





MULTI-SPORT GAMES

In December 2023 WDBS successfully secured the inclusion of snooker at the World Abilitysport Games for the first time with five groundbreaking tournaments held for wheelchair users and ambulant players in Nakhon Ratchasima, Thailand.

The tournament represented the return of disability snooker to an international multisport Games for the first time since the 1988 Paralympic Games and was well-received by competitors and organisers alike.

Following the success of the event, in April 2024 a Memorandum of Understanding was agreed between WDBS and World Abilitysport which sees the two bodies work together to increase sporting opportunities for physically impaired athletes and continue to offer snooker on the World Abilitysport Games sport programmes.

“THE TOURNAMENT REPRESENTED THE RETURN OF DISABILITY SNOOKER TO AN INTERNATIONAL MULTISPORT GAMES FOR THE FIRST TIME SINCE THE 1988 PARALYMPIC GAMES ”

WDBS TOUR - UK

The WDBS Tour was launched in 2015 to provide more people with disabilities the opportunity to play cuesports competitively.

Initially launched within the UK under the auspices of snooker's world governing body the WPBSA, the Tour has seen events regularly staged ever since.

These competitions have witnessed significant growth during the past decade with entries having increased from 19 at the inaugural Open Disability Snooker Championship, to a record 87 at the 2025 UK Championship in Northampton.

“THESE COMPETITIONS HAVE WITNESSED SIGNIFICANT GROWTH DURING THE PAST DECADE WITH ENTRIES HAVING INCREASED ”

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Tournaments are inclusive of players from eight core classification groups, encompassing 36 unique disability profiles established in collaboration with Activity Alliance, the national charity and leading voice for disabled people in sport and activity.

Over 40 international events have been held within the UK since, including a range of world ranking tournaments and prestigious invitational events including the annual Champion of Champions for elite performers.



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EUROPE

As part of its ultimate ambition to see snooker restored to the Paralympic Games for the first time since 1988, WDBS recognises the importance of being a truly international and globally inclusive body.

Players from around the world have always been welcomed to WDBS events, with India's Raja Subramanian among the inaugural champions at the first ever competition held and players from X different countries to date having competed at WDBS tournaments.

WDBS held its first ever competition outside of the UK in 2018 with the staging of the Belgian Open in Bruges. Further events have since been held in Ireland, Germany and most notably Portugal, which hosted the landmark first ever European Championships in October 2024.

“PLAYERS FROM AROUND THE WORLD HAVE ALWAYS BEEN WELCOMED TO WDBS EVENTS.”



WHY SUPPORT WDBS

WDBS has become increasingly high profile within our sport in recent years with greater fan interest and exposure as we take a step closer to the ultimate goal of seeing snooker restored to its place at the Paralympic Games.

Corporate Social Responsibility and Brand Association

- Help to support disability inclusion and make a genuine difference to the lives of people with disabilities from around the world who play snooker.
- Learn about the incredible stories from our players and how snooker can provide a genuine benefit for players mental and physical health and wellbeing
- Provides positive brand association with an inclusive and not for profit organisation
- Benefit from close links and media exposure from the professional World Snooker Tour, with the WDBS Tour showcased annually at the World Snooker Championship at the Crucible Theatre, Sheffield, live on the network television talented players who compete on the WDBS Tour

SOCIAL MEDIA STATS

At World Disability Billiards and Snooker (WDBS), we've created more than just a tour — we've built a movement, and that movement

is being seen. Our rapidly expanding digital

reach is helping to showcase the stories, skills, and sportsmanship of our players to audiences worldwide.

Social Media Video Reach:

- Multiple tournament clips consistently earning **10K–50K+ views**
- Player testimonials and behind-the-scenes stories reaching **15K+ views**

WDBS Facebook Page Performance:

- **13,000+** page likes
- **15,000+** followers

Why This Matters

- Showcase your story to a global audience
- Connect with fans, players, and sponsors
- Amplify visibility for disability snooker
- Be part of a movement that's growing faster than ever

BENEFIT FROM GROWING SOCIAL MEDIA EXPOSURE FOR DISABILITY SNOOKER VIA OUR OFFICIAL PLATFORMS



**+1 MILLION
VIEWS ON FACEBOOK**



262K+
views on a single
match highlight



+500

Likes on player
interviews



SPONSOR OPPORTUNITIES

There are currently several ways that you can support the WDBS Tour including:



Exclusive WDBS Tour Sponsorship



Event title sponsorship and naming rights to major world ranking tournaments



World Ranking Sponsorship



Tour partnership to include regular social media promotion



Extensive online media exposure




And much more!

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CONTACT US

If you or your company would like to take advantage of this unique opportunity and sponsor the WDBS Tour, please contact us!

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